



Dear Reader!

the start of a new year is always a good time to reflect what has happened during the last year, and what should happen in the next.

The nine months of Easy Smart Grid existence were filled with activity and events: We refined our business plan, had stimulating exchanges with many people from the energy and investor communities, presented ourselves in conferences and meetings, and won a valuable price for our start-up. Finally we got confirmation that our technology can be protected by patents.

These successes were encouraging. We also had challenges in trying to gain investment into our cleantech activity. As a potential investor told us: "Today it is easier by a factor of 100 to gain an investor in IT technology than in Cleantech". With our patent priority until January 2015, we decided to patent as widely as possible, and intensify our activities towards countries in which we filed patents.

All the best from Karlsruhe,

Thomas Walter | *Managing Director*

## Web site expanded to three languages and four user applications

We were often asked why a company with a French and German team only has an English web presence. Thank you for this. Voilà! Now we have most content online in three languages.

Our initial web presence was very focussed on the value Easy Smart Grid provides for small insular or off-grid situations. Many of our readers and partners were also interested in the benefit for other situations. So we expanded our description from one to four types of "Your Challenges". Naturally, we also have answers to these challenges, which you find in "Our Propositions".

EN [Discover our new web presence ->](#)

DE [Entdecken Sie unsere neue Webpräsenz ->](#)

FR [Decouvrez notre nouveau site web ->](#)

## Publication confirms technology performance

The collaboration with our research partner Max-Planck-Gesellschaft is really taking off since their project "Future Energy Systems" formally started in December last year (we reported). They published first research results. What they mean for the energy system and for Easy Smart Grid:

[Read more ->](#)

## Change in Team

Marie Berger moves on to new challenge. [Read more ->](#)

## Intellectual Property protects Technology Investment

Transforming the energy system requires investment in a smarter energy system. While Easy Smart Grid proposes a very effective and efficient system, there still will be the need for time and money invested in technology development, pilots, and marketing.

We seek partnerships to do this. To protect there interests, we have filed European and US patents on our technology. They will ensure a fair return on investment in this technology.

[Read more ->](#)



## Easy Smart Grid visits Denmark with Energy Minister delegation



Easy Smart Grid is located in Baden-Württemberg. Its government is the first in Germany with a "green" majority and has ambitious renewable energy goals.

A delegation led by Minister Franz Untersteller (left, signing an agreement with his Danish counterpart Rasmus Helveg Petersen) travelled to Copenhagen from Jan 20-24th. Member of the delegation Thomas Walter reports.

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